

AN EXCITING WAY TO PROMOTE BUSINESS

PLASTIC MAILER

STAND OUT AMONG ALL
OTHER DIRECT MAIL PIECES



***Each piece can be personalized
and is completely trackable!***

- Draw recipients in with individualized variable data printing
- Wide selection of materials and dies



MARKETS

- Retail
- Education
- Restaurants
- Automotive
- Associations/clubs
- Insurance
- Hospitality



APPLICATIONS

- Marketing piece
- Membership card mailer
- Insurance card mailer
- Customer notifications
- Promotions



FEATURES

- Durable 16 or 30 mil plastic material
- Thick laminate over print
- High quality commercial print
- In-line addressing and variable imaging/bar coding
- Complete personalization



BENEFITS

- Can withstand wear and tear from postal equipment
- Will stand out and get noticed in the mail
- The detachable card will extend the life of the mailer
- Higher return on investment compared to traditional mailers

800.821.4021 **wardcraft.com**

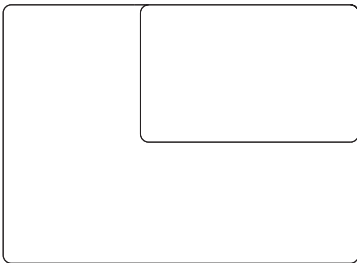
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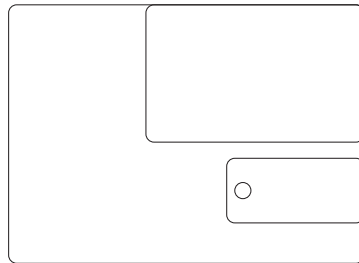
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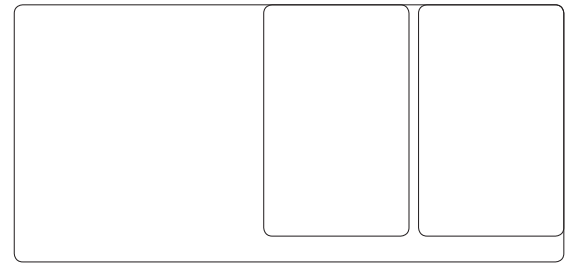
PLASTIC MAILER OPTIONS



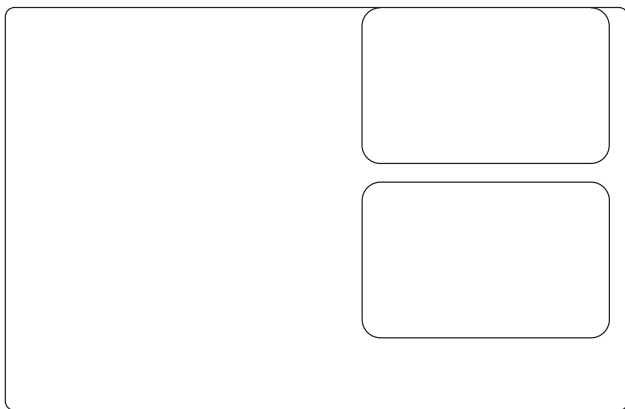
AF29 5.5" x 4"



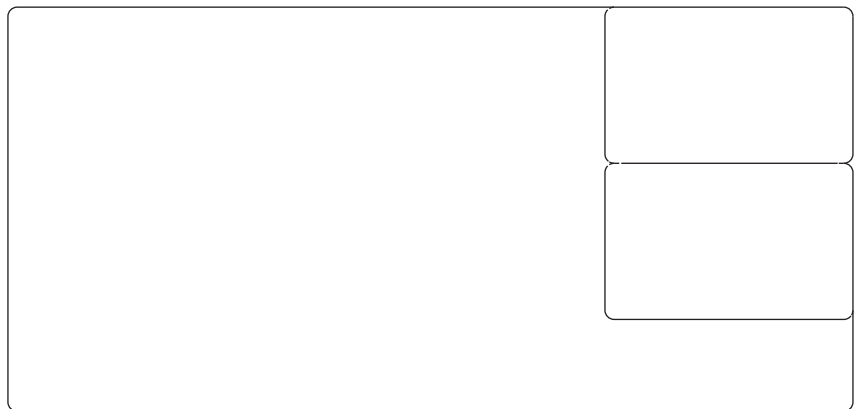
AF49 5.5" x 4"



AF44 8" x 3.75"



AF40 8.5" x 5.5"



AF32 11.5" x 5.5"

These are just a few of our most popular options but many others are available.

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